

Historic, Archive Document

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KELLOGG SEED COMPANY

P.O. BOX 384

MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW BRAND SEEDS

MARKET QUOTATIONS
PLEASE RUSH

SEC. 435 ½, P. L. & R.

U. S. POSTAGE

1c PAID

Milwaukee, Wis.

Permit No. 409

U. S. Dept. of Agriculture,
Bureau of Plant Industry,
Washington, D. C.



CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1 1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1 1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.
A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1 1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW IMPROVED SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1 1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A Grass Disinfectant for Brown-Patch Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1 1/2 "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "

MARCH 9, 1931

RAINBO BRAND SEED CORN

Opening Prices, Prompt or later shipment

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

	Per Bu.
RAINBO BRAND Silver King or Wisconsin No. 7.....	1.75
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.75
RAINBO BRAND Wisconsin No. 8.....	1.75
RAINBO BRAND Early Murdock.....	1.75
RAINBO BRAND Wisconsin Cold Resistant Corn.....	1.75
This corn is especially recommended for localities where weather conditions are unusually cool.	
RAINBO BRAND Wisconsin No. 25.....	2.00
This corn is a very early variety and is recommended for the Northern Counties.	

WISCONSIN GROWN

RAINBO BRAND COLD RESISTANT Golden Glow.....	2.75
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	2.75
RAINBO BRAND Silver King or Wisconsin No. 7.....	2.75
RAINBO BRAND Wisconsin No. 8.....	2.75
RAINBO BRAND Early Murdock.....	2.75
RAINBO BRAND Wisconsin No. 25.....	3.00
RAINBO BRAND Northwestern Dent.....	2.85
RAINBO BRAND Minnesota No. 13.....	2.75

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	2.75
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	2.75
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	3.00

FLINT CORN, WISCONSIN GROWN

RAINBO BRAND SPANGLER'S Smut Nose Flint.....	2.75
RAINBO BRAND SPANGLER'S Sanfords White Flint.....	2.75
All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.	

DENT CORN, SOUTH DAKOTA GROWN

RAINBO BRAND South Dakota Grown Early Yellow Dent.....	1.85
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DENT CORN, NEBRASKA GROWN

RAINBO BRAND NORTHWESTERN DENT.....	1.85
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.65
RAINBO BRAND Wisconsin No. 7.....	1.65
RAINBO BRAND Wisconsin No. 8.....	1.65
RAINBO BRAND Minnesota No. 13.....	1.65
RAINBO BRAND Early Murdock.....	1.65
RAINBO BRAND Pride of the North.....	1.65
RAINBO BRAND King of the Earliest.....	1.65
RAINBO BRAND White Cap Yellow Dent.....	1.65
RAINBO BRAND Reid's Yellow Dent.....	1.65
RAINBO BRAND Improved Leaming.....	1.65
RAINBO BRAND Iowa Gold Mine.....	1.65

FLINT CORN, NEBRASKA GROWN

RAINBO BRAND Longfellow.....	2.25
RAINBO BRAND Canada Smut Nose.....	2.25
RAINBO BRAND Sanford White Flint.....	2.25

SWEET CORN

	Per 100 lbs.
RAINBO BRAND Stowell's Evergreen.....	20.00
RAINBO BRAND Golden Bantam Wis. Grown.....	14.00
RAINBO BRAND Early Evergreen.....	15.00

FODDER CORN

	Per Bu.
RAINBO BRAND Red Cob, Fancy Quality.....	1.15
RAINBO BRAND Leaming Fodder, Iowa Grown.....	1.05
RAINBO BRAND Pride Fodder, Iowa Grown.....	1.05
RAINBO BRAND Yellow Fodder.....	.90
RAINBO BRAND Eureka Fodder, Virginia Grown...	2.25

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida St.

Milwaukee, Wis.

P. O. Box 384

Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a
new Street number.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

March 9th, 1931

Timothy

	Per 100 lbs.
RAINBO	10.25
Mountain	10.10
Valley	9.95

Timothy & Alsike

	Per 100 lbs.
About 15% Alsike	10.50
About 25% Alsike	11.50
About 50% Alsike	14.00

Medium Red Clover

Wisconsin Grown. U. S. Verified Origin	
	Per 100 lbs.
RAINBO	26.50
Mountain	25.75
Valley	24.75

Mammoth Clover

Wisconsin Grown	
	Per 100 lbs.
RAINBO	27.50

Alsike Clover

	Per 100 lbs.
RAINBO	24.75
Mountain	23.75

SPECIALS

RAINBO contains about 8% White	21.50
RAINBO contains about 15% White	18.50

White Clover

	Per 100 lbs.
RAINBO	41.00
Mountain	37.00
Valley	35.00
Mixed Suitable for Mixtures	25.00 to 30.00

GRIMM ALFALFA

Idaho Grown	
State Sealed and Certified	
RAINBO—Blue Label	35.00
Red Label	33.00
60 Lb. Bags	

Montana Grown

State Sealed and Certified	
RAINBO—Blue Label	35.00
Red Label	33.00

BLACKFOOT BRAND

Idaho Grown	
State Sealed and Certified	
Blue Label	36.00
Red Label	33.50
30 Lb. and 60 Lb. Bags.	

COMMON ALFALFA

Kansas Grown	
U. S. Verified Origin	
RAINBO	22.00
Utah Grown	
U. S. Verified Origin	
RAINBO	24.00

Idaho Grown

U. S. Verified Origin	
RAINBO	24.50

South Dakota Grown

U. S. Verified Origin	
RAINBO	26.00

Montana Grown

RAINBO	26.00
60 Lb. Bags—Sealed by Wis. Dept. of Agriculture and Markets.	

CANADIAN VARIEGATED ALFALFA

U. S. Verified Origin	
RAINBO Large Bags	34.00
60 Lb. Bags	34.50

WISCONSIN GROWN ALFALFA

U. S. Verified Origin	
RAINBO Large Bags	27.00
60 Lb. Bags	27.50

All of our Common and Grimm Alfalfa is either State Sealed or U. S. Verified as to Origin.

TUNE IN!

WTMJ. MILWAUKEE
Daily at 12.20 P. M.
(Excepting Saturday and Sunday)

THE RAINBO SEEDMAN
WILL DISCUSS INTERESTING
AND IMPORTANT FARM
QUESTIONS

SWEET CLOVER

White Blossom Sweet Clover

	Per 100 lbs.
RAINBO	9.25
Mountain	8.75

Yellow Blossom Sweet Clover

RAINBO	9.50
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Grundy County White Blossom Sweet Clover

RAINBO	9.25
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Alborea Sweet Clover

RAINBO Brand	11.00
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Hubam Sweet Clover

RAINBO Brand	18.00
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This improved
Inoculator
may be
applied to the
Seed either
Wet or Dry.

	Dealer Cost	Retails for
No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
	\$8.40 per case of 24 cans.	

RAINBO BRAND SEEDS

RAINBO SEED GRAINS

	Per Bu.
RAINBO Marquis Wheat.....	1.25
RAINBO Progress Wheat.....	1.30
RAINBO Macaroni Wheat.....	1.40
RAINBO Spring Rye.....	1.25

Oats

RAINBO Swedish Type Oats.....	.70
RAINBO White Cross Oats.....	.70
RAINBO Yellow Kherson Oats.....	.55
RAINBO Wisconsin No. 7 Oats.....	.70
RAINBO Wis. No. 7. Certified Oats.....	.55
RAINBO Wisconsin No. 1. Oats.....	.80
RAINBO White Kherson Oats.....	.70

Barley

RAINBO Oderbrucker 6 Rowed.....	.85
RAINBO Wisconsin Pedigree.....	.90
RAINBO Wisconsin No. 37 Certified.....	1.20
RAINBO Wisconsin No. 38 Certified.....	1.50

Speltz

	Per 100 lbs.
RAINBO.....	2.00

Buckwheat

RAINBO Japanese.....	
RAINBO Silverhull.....	

Winter Vetch

RAINBO.....	10.00
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Peas

RAINBO Canadian Field Peas.....	3.75
Mountain Canadian Field Peas.....	3.50
RAINBO Green Peas.....	4.50
RAINBO Scotch Peas.....	4.00

Soy Beans

RAINBO Manchu.....	3.00
RAINBO Ito. San.....	3.25
RAINBO Black Eye Brow.....	3.25
RAINBO Midwest.....	3.25
RAINBO Early Black Wilson.....	4.50

Millets

RAINBO Common.....	
RAINBO German.....	
RAINBO Siberian.....	
RAINBO Hungarian.....	
RAINBO Japanese.....	

Amber Cane For Fodder

RAINBO.....	
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FLAX

Flax—For Seed

	Per 100 lbs.
RAINBO.....	4.50

Dwarf Essex Rape

Holland Grown.....	
RAINBO.....	5.25



DISINFECTANTS

For further information see page 4.



the original
Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

Wholesale Retail	Prices reduced on Soys and Cow Peas	Wholesale Retail
1/2 bu. size. \$.30 \$.40		1/2 bu. size. \$.30 \$.40
1/4 bu. " .45 .60		1 bu. " .50 .70
1 bu. " .70 1.00		5 bu. " 3.35 4.75
5 bu. " 3.35 4.75		5 bu. " 1.75 2.50

Always state kind of seed-legumes only

GRASSES

Kentucky Blue Grass

	Per 100 lbs
RAINBO.....	37.00
Mountain.....	36.00

Canadian Blue Grass

RAINBO.....	30.00
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Fancy Red Top

RAINBO.....	25.50
Mountain.....	24.50
Unhulled Fancy.....	15.00
Unhulled Choice.....	11.00

Rough Stalked Meadow Grass

RAINBO.....	40.00
Excellent for shady conditions.	

Rye Grass (Imported)

RAINBO Italian.....	11.75
RAINBO Perennial.....	11.00
RAINBO Pacey's.....	12.00
RAINBO American Grown.....	7.25

Mixed Bent Grass

RAINBO Genuine South German Grown.....	80.00
Astoria Bent Grass, State Sealed.....	135.00

Orchard Grass

RAINBO.....	18.50
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Meadow Fescue

RAINBO.....	12.50
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Chewings Fescue

RAINBO.....	37.00
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Hard Fescue

RAINBO.....	26.00
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Sheeps Fescue

RAINBO.....	26.00
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SUDAN GRASS

	Per 100 lbs.
RAINBO.....	7.75



LAWN GRASS IN 100 LB. SACKS

	Per 100 lbs.
RAINBO.....	30.00
Wisconsin Parks.....	23.00
RAINBO—for Shade.....	31.00

Rainbo Lawn Seed in Cartons

	Per 100 lbs.
5 Lb. (9 to a case).....	31.00
1 Lb. (24 & 50 to a case).....	32.00
1 Lb. Shade Grass (24 & 50 to a case).....	33.00
5 lb. Shade Grass (9 to a case).....	32.00

White Clover Seed

RAINBO Packed Conveniently for Counter Trade.

	Per 100 lbs.
One Pound Boxes (25 to a case).....	43.00
Half Pound Boxes (50 to a case).....	43.50

Blue Mound Lawn Seed

	Per 100 lbs.
in 5 lb. and 10 lb. Cloth Bags.	
1 lb. Carton (50 to a case).....	20.00
5 lb. Bags 10 to bundle.....	18.50
10 lb. Bags 5 to bundle.....	18.50
Bulk 50 lb. and 100 lb. Bags.....	17.50
Shade Grass, Bulk.....	25.00

Golf Mixtures

	Per 100 lbs.
RAINBO Fair Green.....	Ask for
RAINBO Putting Green.....	Prices

ROOT SEEDS

Mangel Wurzel

	Per 100 lbs
Mammoth Long Red.....	24.00
Golden Tankard.....	24.00
Giant Half Sugar.....	24.00

Rutabaga

American Purple Top.....	30.00
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Turnip

Long White Cowhorn.....	27.00
Purple Top Strap Leaf.....	23.00
Purple Top White Globe.....	27.00

POULTRY FEEDS

In 100 lb. bags

Crushed Oyster Shell

	Per 100 lbs.
RAINBO.....	.90

Mica Spar Grit—All Sizes

RAINBO—Ton lots.....	.90
Smaller Quantities.....	.95

Charcoal

	Per 100 lbs.
Poultry Size.....	1.75
Chick Size.....	1.75
Pulverized.....	1.85

FERTILIZERS

	Per 125 lb. Bag
Bone Meal.....	3.75

SULPHATE OF AMMONIA

	Per sack
5 lb. sacks.....	.75
25 lb. sacks.....	2.75

BIRD SEED

	Per 100 lbs.
Sunflower, Fancy.....	5.50
Canary.....	7.25
Hemp.....	4.00
Bird Rape.....	6.50
Large Rape.....	5.75

VIGORO

Specially prepared plant food

For Lawns, Gardens, Shrubbery and Trees

	Wholesale	Retail
100 lb. Bag.....	3.50	5.00
50 lb. Bag.....	2.00	3.00
25 lb. Bag.....	1.15	1.75
5 lb. Bag.....	.33	.50

(14 Per Case)

Delivered to your city on orders of 500 lbs. or over.

Special Grass Mixtures

For Air Ports, Golf Courses and Public Parks

Ask for Prices



New
Process
Fertilizer

\$30.00 Per Ton

less dealers discount 10%

F. O. B. Milwaukee

Packed in 100 lb. bags

KELLOGG SEED COMPANY

MILWAUKEE, WIS.



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Lbs. per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills.....	12-15	60
Barley.....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat.....	45-60	52
Cane, broadcast.....	50-70	50
Cane, drills.....	10-15	50
Clover, Alsike.....	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White.....	4-8	60
Corn.....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow.....	15-25	24
Fescue, Chewings.....	25-28	14
Flax.....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese.....	12-15	30
Oats.....	64-76	32
Peas, Canada Field—broadcast....	120-150	60
Peas, Canada Field—with grain....	75-90	60
Rape, broadcast.....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter.....	84-112	56
Rye, Spring.....	56-84	56
Speltz.....	62-100	48
Sudan Grass, broadcast.....	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower.....	8-10	24
Timothy.....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat.....	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN